



Monthly Labor Work Team
Teleconference 5/2/2018

Participating Members: Liz Callin, Agnes Fleming, Kelly Jackson, Matthew Kunstman, Gary Mejchar, John Patrick, Cyless Peterson, Kim Swisher and Karla Rosenberg (ITTF Assistants).

Notes from Teleconference: The meeting began at 1:35 pm.

The group reviewed the April meeting notes, beginning with an update on the Actions Items:

- Kim is still working on developing a plan to market NADBE webinars. Kim and Agnes will meet offline before the next Work Team meeting to discuss outreach to new and existing NADBEs.
- Agnes suggesting adding Matt to the Tribal Enterprise Certification webinar planning team. Agnes asked if this could be done by the 2018 WTTC can get done before the November Conference (November 6-7). Gary and Matt will talk offline and follow up with Agnes.
- 2018 WTTC Business and Labor track – Matt and Gary talked this week. Having the Conference in Milwaukee will draw new and different attendees. How can we be responsive to this? Gary noted that we could expect new Primes and Foxconn to attend. Gary suggested two sessions – How to Become Visible in Wisconsin's Marketplace and Resources Available to Native Business Owners.
- No update on the WisDOT 101 webinar.
- No update on the NADBE Directory.

The group discussed the NADBE webinars. Four are done and published on the ITTF website (<http://wisdottribaltaskforce.org/nadbewebinars/>). The fifth webinar is being worked on now.

Marketing the webinars needs to be done.

The group discussed the ITTF website. Kim suggested that she and Gary review the website to make sure everything is current. Liz suggested sharing the ITTF website and webinars as a resource with DWD. Cyless suggested reaching out to DWD to see if they're aware of the website and webinars.

Kelly suggested a communications plan. Kelly noted the need to know how many visitors are going to the website and how the resources are being utilized. Kim will setup Google Analytics for the website. Kelly also suggested a bar code that directs people to the website.

Gary suggested a list of available labor as there are a lot of Native owned businesses that are off the radar and this would be good for them. Agnes thinks it would make a good session at the conference. Agnes will put this on the agenda for further discussion.



The group reviewed the 2017 WTTC report. Gary suggested having a session that showcases two success stories – one a WisDOT and one a Tribal success story, and then share how this could happen for any Native business owner. Cyless suggested showcasing the Day in the Life video. Gary suggested having a booth at WTTC that showcases resources and the ITTF website, with a one-page information sheet that provides a list of resources on the ITTF website.

Kelly reminded the group that the final WTTC agenda needs to be done by September 1st.

Agnes shared that she will be attaching the Work Plan to all meeting invites and this will be a regular discussion item to keep us meeting the goals listed.

An item in the Work Plan includes conducting two training sessions designed to build awareness of WisDOT, BIA and Tribal business development resources and opportunities. Agnes suggested holding something at WTTC to meet this goal. Gary suggested a 12-month outreach communications plan. Kim will create a draft for Gary and Agnes to review.

The meeting ended at 2:04 pm.

The next meeting will be Tuesday, June 5, 2018, at 1:30 pm.

ACTION ITEMS:

- Kim needs to develop a plan to market NADBE webinars. Kim and Agnes will meet offline before the next Work Team meeting to discuss outreach to new and existing NADBEs.
- Agnes suggesting adding Matt to the Tribal Enterprise Certification webinar planning team. Agnes asked if this could be done by the 2018 WTTC can get done before the November Conference (November 6-7). Gary and Matt will talk offline and follow up with Agnes.
- 2018 WTTC Business and Labor track – Matt and Gary talked this week. Having the Conference in Milwaukee will draw different attendees. How can we be responsive to this? Gary noted that we could expect new Primes and Foxconn to attend.
- Updated needed on the WisDOT 101 webinar.
- Updated needed on the NADBE Directory.
- Kim and Gary will review the ITTF website to make sure everything is current.
- Agnes will reach out to DWD to see if they are aware of the resources that the ITTF website and webinars provide.
- List of available labor for Native owned businesses - Agnes will put this on the agenda for further discussion.
- Planning for the 2018 WTTC is beginning. Agnes will be notifying ITTF Members and past planning committee members of the 2018 planning meetings shortly. Agnes shared the 2017 WTTC Summary and asked that everyone look at the evaluations and suggest ideas for offerings for the 2018 WTTC. The final agenda must be completed by September 1, 2018.