EDA PROGRAMS
EDA’s Mission

What EDA’s Mission Means to You

- Promoting innovation and competitiveness,
- preparing American regions for growth and success
- in the worldwide economy.
EDA’s Chicago Region

- Illinois
- Indiana
- Michigan
- Minnesota
- Ohio
- Wisconsin
EDA PROGRAMS

Planning Assistance
★ Short-Term Planning
★ Partnership Planning

Local Technical Assistance
★ Industry cluster strategies
★ Implementation of targeted strategies
★ Pilot programming for a limited time
Public Works Assistance
★ Construction of economic development infrastructure and facilities.

Economic Adjustment Assistance
★ To assist region’s suffering from a natural or economic disaster
★ Assistance EDA offers under its other regular programs is available under Economic Adjustment
★ Strategy or Implementation
Other Programs

★ Regional Innovation Strategies

★ I6 Challenge

★ Seed Capital

★ Disaster Recovery
  MI & WI

★ Assisting Coal Communities
EDA’s Investment Priorities

- Recovery & Resiliency
- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & Foreign Direct Investment
Recovery & Resilience

★ Projects that assist with economic resilience (including business continuity and preparedness),

★ And long-term recovery from natural disasters and economic shocks to ensure U.S. communities are globally competitive.
EDA’S INVESTMENT PRIORITIES

Critical Infrastructure

★ Projects that establish the fundamental building blocks of a prosperous and innovation-centric economy.

★ Including physical (e.g., broadband, energy, roads, water, sewer) and other economic infrastructure.
EDA'S INVESTMENT PRIORITIES

Workforce Development & Manufacturing

- Projects that support the planning and implementation of infrastructure for skills-training centers and related facilities.
- Expansion of apprenticeships and work-and-learn training models.
- Projects that encourage job creation and business expansion in manufacturing.
- Infrastructure-related efforts that focus on advanced manufacturing of innovative, high-value products and enhancing manufacturing supply chains.
EDA’s Investment Priorities

Exports & Foreign Direct Investments

★ Primarily infrastructure projects that enhance community assets (e.g., port facilities) to support growth in U.S. exports and increased foreign direct investment—

★ and ultimately the return of jobs to the United States.
EDA Spending Bill

★ EDA Funding $301M which is $25M increase

★ Disaster Supplemental $600M

★ Congressional Priorities:

1. Nuclear Power Plant Closures
2. Broadband
3. Persistent Poverty Counties
4. STEM Apprenticeship/Workforce training
5. 40% of grants in RIS to rural communities
6. Advanced wood products
7. University based high-tech incubators
8. Historic Railroad corridors.
9. Timber impacted communities and commercialization of forest products
RECENT EDA-FUNDED PROJECTS
St. Croix Valley Business Innovation Center

• Business Incubator, Accelerator & Workforce training facility in River Falls, WI

• City of River Falls, UW-River Falls, Chippewa Valley Tech College

• FY 2015 $1.4 million dollar investment

• Public Works

• Estimated Impact 60 jobs & $5 Million
City of Oshkosh

• Oshkosh Aviation Business Park

• Development of 77 acre industrial park which includes roads and utilities.

• FY 2013 EDA Award $2.0 million

• Public Works

• Estimated Impact 236 jobs & $15 Million
City of Marinette, Wisconsin

- Funded in 2013
- Public Works
- Projected to create 100 jobs and $50 million
- Supports the construction of the US Navy combat ships
- Road reconstruction & Utility Upgrades to support the City’s downtown manufacturing area
- EDA investment $2.3 million
- Total Project Cost $4.6 million
Funded Projects

**Economic Adjustment**

**Non-Construction**

Oneida Nation

- Feasibility Study
- Funded 2017
- Food Innovation Center
- $128,000 EDA investment

**Economic Adjustment**

**Construction**

UWM Innovation Accelerator
Wauwatosa, Wisconsin

- 25,000 square foot LEED
- Over $5 Million award
- 325 jobs & $15 M private investment
Funded Projects

**Economic Adjustment**

**Non-Construction**

**St. Croix Chippewa Indians of Wisconsin**

- 3 market studies & economic diversification strategy
- Funded 2017
- $186,000 EDA investment

**Economic Adjustment**

**Construction**

UWM Innovation Accelerator
Wauwatosa, Wisconsin

- 25,000 square foot LEED
- Over $5 Million award
- 325 jobs & $15 M private investment
Technical Assistance
Cluster Research, Supply Chain Analysis Feasibility Studies, Market Research.

- University Center Program: 12 Centers that provided technical assistance

EDC of Manitowoc County Foundation
- Supply Chain Analysis of energy, manufacturing, food and tourism in NE WI.
- FY 2014 EDA Award $81,700
- Response to Kewaunee Power Station Closing

Milwaukee 7 Water Council
Study to analyze potential to enhance the region water treatment and distribution product manufacturing cluster
- FY 2009 EDA Award $172,500
Partnership Planning & Short Term Planning

- Funded since

- Support Regional Economic Development

- Update and Maintain a Comprehensive Economic Development Strategy (CEDS)

- Provide regions planning dollars to develop CEDS.

Funded Projects
Competition?
Eligible Applicant?

★ State, Local and Special Purpose Units of Local Government
★ Institutions of Higher Education
★ Non-Profits (in cooperation with a unit of local government)
Area Eligible?

★ High Unemployment
★ 24 month unemployment rate for the region must be greater than 1% of the National Average

★ Low Per Capita Income
★ The PCI for the region must be less than 80% of the National Average.

★ Special Needs
★ Sudden and severe unemployment event
★ Natural disaster
Consistent with a Regional Strategy?

★ Public Works and Economic Adjustment – Implementation projects MUST be consistent with a relevant Comprehensive Economic Development Strategy (CEDS)
★ Proposals specifically prioritized in a CEDS are typically more competitive
Ineligible Activities

A Few Things EDA Cannot Do

★ NO grant awards to for-profit organizations
★ NO grant awards for infrastructure owned by a for-profit organization
★ NO infrastructure on land acquired through eminent domain
★ NO grant awards to non-profits to be used to purchase equity stakes in for-profit entities
Is the proposal ready for EDA consideration?

★ Local Share
★ Available
★ Unencumbered
★ Acceptable
★ Non-Federal
Is the proposal ready for EDA consideration?

★ Construction proposals

★ Owned by the eligible applicant or co-applicant

★ Mortgages and/or Liens
Is the proposal ready for EDA consideration?

- Non-Construction proposals
- Contracting issues
- Indirect costs
- Equipment
What Makes A Competitive Application?

★ Confirmed Match: Cash vs. In-kind

★ Geographic Distribution

★ Economic Distress

★ Return on Investment: Jobs/Private Sector Investment

★ Regional Partnerships

★ Project is part of a Regional Strategy

★ Project meets EDA Investment Priorities
EDA's Review Process

- Public Works and Economic Adjustment
  - Proposal - 30 day turn around
  - Full Application - 60 turn around

- Local Technical Assistance and Planning
  - Rolling review process
Your Economic Development Representative

★ Close to the community
★ Expert in the program
★ Able to provide technical assistance: Start to Finish
★ Project Pitch Person
★ Contact information is available at www.EDA.gov
Thank You

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Michigan & Wisconsin

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Economic Adjustment Assistance Program

What does the Economic Adjustment Assistance (EAA) program do?

The EAA program provides a wide range of technical, planning, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time. These adverse economic impacts may result from a steep decline in manufacturing employment following a plant closure, changing trade patterns, catastrophic natural disaster, a military base closure, or environmental changes and regulations.

Who may benefit from EAA and what will such funding do to promote economic development?

The EAA program can assist state and local entities in responding to a wide range of economic challenges through:

- **Strategy Grants** to support the development, updating or refinement of a Comprehensive Economic Development Strategy (CEDS).
- **Implementation Grants** to support the execution of activities identified in a CEDS, such as infrastructure improvements, including site acquisition, site preparation, construction, rehabilitation and equipping of facilities. Specific activities may be funded as separate investments or as multiple elements of a single investment.

Why is it advantageous to apply for EAA funding?

The EAA program is EDA’s most flexible program. Under the EAA program, EDA can fund market and environmental studies, planning or construction grants, and capitalize or recapitalize revolving loan funds (RLFs) to help provide small businesses with the capital they need to grow.

What criteria are used in determining which projects receive EAA grants?

- The ability of the proposed project to realistically achieve the desired results and catalyze additional resources;
- The ability of a project to start quickly and create jobs faster;
- The extent to which the project will enable the community/region to become more diversified and more economically prosperous;
- The relative economic distress of the region;
- The applicant’s performance under previous Federal financial assistance awards, including whether the grantee submitted required performance reports and data;
- The comparative feasibility of the applicant to achieve the outcomes identified in the application;

What is an example of a successful EAA project?

For examples of successful EDA projects, visit [http://www.eda.gov/annual-reports/](http://www.eda.gov/annual-reports/)

How do I get more information on how to apply?

The Federal Funding Opportunity (FFO) is available at [http://www.eda.gov/funding-opportunities/index.htm](http://www.eda.gov/funding-opportunities/index.htm). To discuss any project proposals in further detail, contact your EDA Regional Office.
Local Technical Assistance and University Center Programs

What is the Technical Assistance Program?
EDA administers the University Center Economic Development program and the Local Technical Assistance program. These two programs help promote economic development and alleviate unemployment, underemployment, and outmigration in distressed regions.

What does the University Center Economic Development Program do?
Institutions of higher education have extensive resources, including specialized research, outreach and technology-transfer and commercialization capabilities, as well as recognized faculty expertise and sophisticated laboratories. The EDA-supported University Center (UC) program is specifically designed to marshal the resources located within colleges and universities to support regional economic development strategies in regions of chronic and acute economic distress. The UCs, which EDA considers long-term partners in economic development, are required to devote the majority of their funding to respond to technical assistance requests originating from organizations located in the economically distressed portions of their service regions.

What does the Local Technical Assistance Program do?
The Local Technical Assistance program helps analyze the feasibility of potential economic development projects, such as an industrial park or a high-technology business incubator. Feasibility studies are an effective tool for determining whether the market will support a particular activity or site. Local Technical Assistance can prevent costly mistakes and misguided investments, such as costly infrastructure improvements to support obsolete industries. Targeted market feasibility studies can help communities overcome these hurdles and identify tomorrow's higher-wage employers. Because of these feasibility studies, many communities have subsequently received funding under EDA’s Public Works or Economic Development Assistance programs, or other federal and state programs, to implement those projects.

What criteria are used in determining which projects receive Local Technical Assistance?
- Benefit areas of severe economic distress
- Lead to near-term generation or retention of private sector jobs
- Document strong local support in terms of financial commitment, public and private leadership involvement

What criteria are used in determining which projects receive the University Center designation?
- Focus on areas with significant economic distress
- Address the economic development needs of the area
- Complement, rather than replicate, the efforts of other technical assistance providers in the area
- Furnished evidence that the sponsoring institution will provide significant financial and nonfinancial support for the activities of the proposed University Center

How do I get more information on how to apply?
The Federal Funding Opportunity (FFO) is available at http://www.eda.gov/funding-opportunities/index.htm. To discuss any project proposals in further detail, contact your EDA Regional Office.
Planning Program

What does the Planning Program do?

The Economic Development Planning Assistance program provides essential investment support to district organizations, Native American organizations, states, sub-state planning regions, urban counties, cities and other eligible recipient to assist in planning. The two categories of the Planning Assistance program are: (a) planning investments for District Organizations, Indian Tribes and other eligible entities; and (b) short-term planning investments to states, sub-state planning regions and urban areas. Eligible activities under this program include developing, maintaining, and implementing a Comprehensive Economic Development Strategy (CEDS) and related short-term planning activities.

Why are planning grants important?

Locally-owned strategic planning is critical to facilitating regional economic development efforts. Effective planning creates a road map, which practitioners and policymakers can use to identify and take the actionable steps necessary to realize their desired economic vision. This is central to the bottom-up strategy of working with local communities to help them meet goals set and achieved locally with support from EDA.

How do planning grants relate to Comprehensive Economic Development Strategies (CEDS)?

EDA supports Partnership Planning investments to facilitate the development, implementation, revision, or replacement of Comprehensive Economic Development Strategies (CEDS), which articulate and prioritize the strategic economic goals of recipients’ respective regions.

How does a district organization go about obtaining their designation as an Economic Development District (EDD)?

The district organization will work with EDA’s designated regional office to provide a socio-economic background of the region and an economic justification for EDD designation.

What criteria are used in determining which projects receive planning grants?

- The project’s demonstrated alignment with at least one of EDA’s current investment priorities as published on EDA’s website at www.eda.gov
- The project’s potential to increase the capacity of the community or region to promote job creation and private investment in the regional economy
- The likelihood that the project will achieve its projected outcomes
- Ability of the applicant to successfully implement the proposed project, including the applicant’s financial and management capacity and the applicant’s capacity to secure the support of key public and private sector stakeholders

How do I get more information on how to apply?

The Federal Funding Opportunity (FFO) is available at http://www.eda.gov/funding-opportunities/index.htm. To discuss any project proposals in further detail, contact your EDA Regional Office.
Public Works Program

What does the Public Works program do?

EDA’s Public Works program helps distressed communities revitalize, expand, and upgrade their physical infrastructure. This program enables communities to attract new industry; encourage business expansion; diversify local economies; and generate or retain long-term, private-sector jobs and investment through the acquisition or development of land and infrastructure improvements needed for the successful establishment or expansion of industrial or commercial enterprises.

What kind of public works projects does EDA fund?

EDA Public Works program investments help facilitate the transition of communities from being distressed to becoming competitive by developing key public infrastructure, such as technology-based facilities that utilize distance learning networks, smart rooms, and smart buildings; multitenant manufacturing and other facilities; business and industrial parks with fiber optic cable; and telecommunications and development facilities. In addition, EDA invests in traditional public works projects, including water and sewer systems improvements, industrial parks, business incubator facilities, expansion of port and harbor facilities, skill-training facilities, and brownfields redevelopment.

What criteria are used in determining which projects receive planning grants?

- The project’s demonstrated alignment with at least one of EDA’s current investment priorities as published on EDA’s website at www.eda.gov
- The project’s potential to increase the capacity of the community or region to promote job creation and private investment in the regional economy
- The likelihood that the project will achieve its projected outcomes
- Ability of the applicant to successfully implement the proposed project, including the applicant’s financial and management capacity and the applicant’s capacity to secure the support of key public and private sector stakeholders

What are some examples of successful Public Works projects?

For examples of successful EDA projects, visit http://www.eda.gov/annual-reports/fy2012/

How do I get more information on how to apply?

The Federal Funding Opportunity (FFO) is available at http://www.eda.gov/funding-opportunities/index.htm. To discuss any project proposals in further detail, contact your EDA Regional Office.