What EDA’s Mission Means to You

- Promoting innovation and competitiveness,
- preparing American regions for growth and success
- in the worldwide economy.
EDA's Chicago Region

- Illinois
- Indiana
- Michigan
- Minnesota
- Ohio
- Wisconsin
EDA PROGRAMS

Planning Assistance
★ Short-Term Planning
★ Partnership Planning

Local Technical Assistance
★ Industry cluster strategies
★ Implementation of targeted strategies
★ Pilot programming for a limited time
Public Works Assistance
★ Construction of economic development infrastructure and facilities.

Economic Adjustment Assistance
★ To assist region’s suffering from a natural or economic disaster
★ Assistance EDA offers under its other regular programs is available under Economic Adjustment
★ Strategy or Implementation
Other Programs

- Regional Innovation Strategies
- I6 Challenge
- Seed Capital
- Disaster Recovery MI & WI
- Assisting Coal Communities
EDA’s Investment Priorities

- Recovery & Resiliency
- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & Foreign Direct Investment
- Opportunity Zones
Recovery & Resilience

★ Projects that assist with economic resilience (including business continuity and preparedness),

★ And long-term recovery from natural disasters and economic shocks to ensure U.S. communities are globally competitive.
Critical Infrastructure

- Projects that establish the fundamental building blocks of a prosperous and innovation-centric economy.

- Including physical (e.g., broadband, energy, roads, water, sewer) and other economic infrastructure.
EDA’S INVESTMENT PRIORITIES

Workforce Development & Manufacturing

- Projects that support the planning and implementation of infrastructure for skills-training centers and related facilities.

- Expansion of apprenticeships and work-and-learn training models.

- Projects that encourage job creation and business expansion in manufacturing.

- Infrastructure-related efforts that focus on advanced manufacturing of innovative, high-value products and enhancing manufacturing supply chains.
EDA’S INVESTMENT PRIORITIES

Exports & Foreign Direct Investments

★ Primarily infrastructure projects that enhance community assets (e.g., port facilities) to support growth in U.S. exports and increased foreign direct investment—

★ and ultimately the return of jobs to the United States.
Opportunity Zones

★ Planning and implementation projects aimed at attracting private investment – including from Opportunity Funds – to grow businesses and create jobs in Census tracts that have been designated as Opportunity Zones.
EDA Spending Bill

★ EDA Funding $301M which is $25M increase

★ Disaster Supplemental $600M

★ Congressional Priorities:

1. Nuclear Power Plant Closures
2. Broadband
3. Persistent Poverty Counties
4. STEM Apprenticeship/Workforce training
5. 40% of grants in RIS to rural communities
6. Advanced wood products
7. University based high-tech incubators
8. Historic Railroad corridors.
9. Timber impacted communities and commercialization of forest products
RECENT EDA-FUNDED PROJECTS
St. Croix Valley Business Innovation Center

- Business Incubator, Accelerator & Workforce training facility in River Falls, WI
- City of River Falls, UW-River Falls, Chippewa Valley Tech College
- FY 2015 $1.4 million dollar investment
- Public Works
- Estimated Impact 60 jobs & $5 Million
City of Oshkosh

- Oshkosh Aviation Business Park

- Development of 77 acre industrial park which includes roads and utilities.

- FY 2013 EDA Award $2.0 million

- Public Works

- Estimated Impact 236 jobs & $15 Million
City of Marinette, Wisconsin

- Funded in 2013
- Public Works
- Projected to create 100 jobs and $50 million
- Supports the construction of the US Navy combat ships
- Road reconstruction & Utility Upgrades to support the City’s downtown manufacturing area
- EDA investment $2.3 million
- Total Project Cost $4.6 million
**Economic Adjustment Non-Construction**

Oneida Nation

- Feasibility Study
- Funded 2017
- Food Innovation Center.
- $128,000 EDA investment

**Economic Adjustment Construction**

UWM Innovation Accelerator
Wauwatosa, Wisconsin

- 25,000 square foot LEED
- Over $5 Million award
- 325 jobs & $15 M private investment
Economic Adjustment Non-Construction

St. Croix Chippewa Indians of Wisconsin

- 3 market studies & economic diversification strategy
- Funded 2017
- $186,000 EDA investment

Economic Adjustment Construction

Lac Du Flambeau Training & Business Development Center

- $3,000,000 EDA investment
- 40 jobs & $6 M private investment
Technical Assistance
Cluster Research, Supply Chain Analysis Feasibility Studies, Market Research.

- University Center Program: 12 Centers that provided technical assistance

EDC of Manitowoc County Foundation
- Supply Chain Analysis of energy, manufacturing, food and tourism in NE WI.
- FY 2014 EDA Award $81,700
- Response to Kewaunee Power Station Closing

Milwaukee 7 Water Council
Study to analyze potential to enhance the region water treatment and distribution product manufacturing cluster
- FY 2009 EDA Award $172,500
Partnership Planning & Short Term Planning

• Funded since

• Support Regional Economic Development

• Update and Maintain a Comprehensive Economic Development Strategy (CEDS)

• Provide regions planning dollars to develop CEDS.
Competition?
Eligible Applicant?

- State, Local and Special Purpose Units of Local Government
- Institutions of Higher Education
- Non-Profits (in cooperation with a unit of local government)
Area Eligible?

★ **High Unemployment**
★ 24 month unemployment rate for the region must be greater than 1% of the National Average

★ **Low Per Capita Income**
★ The PCI for the region must be less than 80% of the National Average.

★ **Special Needs**
★ Sudden and severe unemployment event
★ Natural disaster
Consistent with a Regional Strategy?

★ Public Works and Economic Adjustment – Implementation projects MUST be consistent with a relevant Comprehensive Economic Development Strategy (CEDS)

★ Proposals specifically prioritized in a CEDS are typically more competitive
A Few Things EDA Cannot Do

★ **NO** grant awards to for-profit organizations
★ **NO** grant awards for infrastructure owned by a for-profit organization
★ **NO** infrastructure on land acquired through eminent domain
★ **NO** grant awards to non-profits to be used to purchase equity stakes in for-profit entities
Is the proposal ready for EDA consideration?

★ Local Share
★ Available
★ Unencumbered
★ Acceptable
★ Non-Federal
Is the proposal ready for EDA consideration?

★ Construction proposals

★ Owned by the eligible applicant or co-applicant

★ Mortgages and/or Liens
Is the proposal ready for EDA consideration?

- Non-Construction proposals
- Contracting issues
- Indirect costs
- Equipment
What Makes A Competitive Application?

- **Confirmed Match:** Cash vs. In-kind
- **Geographic Distribution**
- **Economic Distress**
- **Return on Investment:** Jobs/Private Sector Investment
- **Regional Partnerships**
- **Project is part of a Regional Strategy**
- **Project meets EDA Investment Priorities**
EDA’s Review Process

★ Public Works and Economic Adjustment
  ★ Proposal-30 day turn around
  ★ Full Application-60 turn around

★ Local Technical Assistance and Planning
  ★ Rolling review process
Your Economic Development Representative

★ Close to the community
★ Expert in the program
★ Able to provide technical assistance: Start to Finish
★ Project Pitch Person
★ Contact information is available at www.EDA.gov
Thank You

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